



# TWIRL



## International Championships

# Perfect Advertising Package

### February 15-18, 2019

WALT DISNEY World Resort  
IN FLORIDA

ESPN WIDE WORLD OF SPORTS COMPLEX  
WALT DISNEY WORLD Resort

1315 Artisan Avenue East ~ Celebration, FL 34747

TwirlManiaOnline.com ~ TwirlMania.com ~ 321-939-3577



# Twirl Mania

**CATCH this market before some  
one else does!**

## International Championships 2019

is now in it's 24th year and known around the globe as the Ultimate Baton Twirling Championship. Every year, this growing market of baton twirling athletes, their parents, and coaches ascend to this one of kind International Championship held at the *ESPN Wide World of Sports®* Complex and the *Walt Disney World®* Resort in Florida.

This unique advertising opportunity offers you the ability to promote your product to multiple marketing channels and strategically places your product/service in the hands of more than 150,000+ people of all ages from around the world.

These exciting packages are designed for the Sport of Baton Twirling and will introduce you to a market that is growing by the thousands annually. Twirling, Dance, and Pom athletes and their families utilize products such as athletic shoes, sportswear, health food and drinks, costumes, material, clothing, financial services, vitamins, water, energy products, rhinestones, training equipment, batons, bags, hair & make-up, and feminine products, just to name a few.

Your company and products will directly reach 4,500+ athletes, 1,500+ coaches & directors, schools, universities, recreation groups, and parents from *ALL* organizations / federations from around the World! Advertising packages are limited; don't miss this amazing opportunity that opens up unlimited doors directly linked to your fantastic products.

The Disney Twirl Mania Vendor Registration site for Vendor booth selection will open shortly. Space is limited and is available on a "first come~first serve" basis.

Disney will be announcing their 2019 Booth rates for Set-Up.

Once Twirl Mania has received your paperwork, ads and payment you will receive an email for booth selection with date and time. Once your booth information is confirmed back to you via email, a LINK and Code to the Disney website will also be sent for you to finalize your paperwork, and insurance forms for Disney.

# Perfect Advertising Packages

## Package 1

(limited to one vendor) B

### • LOGO PLACEMENT

- ~Your logo with a link to your website or social networks of choice on our Twirl Mania "Twirling Supporters" page with over 150,000+ unique impressions annually for **ONE FULL YEAR**.
- ~Your logo featured and flashed thousands of times on the Jumbotron at ESPN *Wide World of Sports*® Complex throughout the 2019 Twirl Mania International Championships.
- ~Receive placement on the Thank You VIA (Very Important Advertiser) PAGE in the *Twirl Mania Program Books*.
- ~Your logo linked to your website or social networks of choice on our Facebook page with over 6,000 followers.
- ~Additional advertising opportunities aside from our Twirl Mania.com site you will also be added on our **NEW Twirl Mania Online Website**. ( Twirl Mania Official Sponsors Link, Home Page News Feed, Fan Reviews, etc.)

### • ADVERTISING & BRANDING

- ~You receive a **FULL PAGE / BACK COVER / FULL COLOR** ad in the *Twirl Mania Program Book* that goes out to over 7,000+ competitors, coaches and judges. The *Twirl Mania Program Book* is a source book.
- ~**SOCIAL MEDIA FEATURES** two times a month from December 2018 through February 2019 that will creatively drive traffic to your sites.

### • PRODUCT ENDORSEMENT

- ~The opportunity to donate a product, gift certificate or scholarship to the Twirl Mania International winners. Strategically place your brand directly in the hands of your targeted market.
- ~Your give-aways, discount cards, gift certificates will be presented to winners of your choice.
- ~Place your flyers, collateral, etc. on our hospitality table throughout the 4 day event

 **PRICE \$1,800.00** 

**Valuable....EXTENDED prime selling hours during the TWIRL MANIA Awards Extravaganza plus the Athlete's Workshop held at ESPN Wide World of Sports® Complex for Companies displaying at the Championships. Extended times include Sunday following the Championships from 6:45pm– until the awards finish and Monday 8:30am - 11:30am during Athletes Clinic.**

**The Wide World of Sports will vacate all guests directly following the Team Championships, Sunday, during set-up for the Awards Extravaganza. For companies choosing to depart before the festivities, there will be a 1 hour teardown departure window when competition ends. We must be notified of early departure with your Twirl Mania registration.**

**All vendors are required to have their booths open prior to guest arrival and stay open until last guest departs. The booths must be supervised at all times.**



**VENDOR SPACE** available on first come basis **WITH** full page ad...

~ Must call for inquires **321.939.3577** ~

Come join the excitement and exposure during Twirl Mania 2019 International Championships

at the  
**ESPN Wide World of Sports® Complex.**



# Perfect Advertising Packages

## Package 2

(limited to two vendors) c & g

- **LOGO PLACEMENT & PRODUCT ENDORSEMENT**  
-Everything included in package 1 (see page 3)
- **ADVERTISING & BRANDING**  
~You receive a **FULL PAGE / INSIDE** (front or back) **COVER / FULL COLOR** ad in the *Twirl Mania Program Book* that goes out to over 7,000+ competitors, coaches and judges. The *Twirl Mania Program Book* is a source book.  
~Additional advertising opportunities aside from our Twirl Mania.com site you will also be added on our **NEW Twirl Mania Online Website**. ( Twirl Mania OfficialSponsors Link, Home Page News Feed Fan Reviews, etc.)  
~**SOCIAL MEDIA FEATURES** twice a month from December 2018 through February 2019 that will creatively drive traffic to your sites.
- **PRODUCT ENDORSEMENT** -Everything included in package 1



**Valuable....EXTENDED prime selling hours during the TWIRL MANIA Awards Extravaganza plus the Athlete's Workshop held at ESPN Wide World of Sports® Complex for Companies displaying at the Championships. Extended times include Sunday following the Championships from 6:45pm– until the awards finish and Monday 8:30am - 11:30am during Athletes Clinic.**

**The Wide World of Sports will vacate all guests directly following the Team Championships, Sunday, during set-up for the Awards Extravaganza. For companies choosing to depart before the festivities, there will be a 1 hour teardown departure window when competition ends. We must be notified of early departure with your Twirl Mania registration. All vendors are required to have their booths open prior to guest arrival and stay open until last guest departs. The booths must be supervised at all times.**

## Package 3

(limited # of vendors)

- **LOGO PLACEMENT & PRODUCT ENDORSEMENT**  
~Everything included in package 1 (see page 3)
- **ADVERTISING & BRANDING**  
~You receive a **FULL PAGE / FULL COLOR** ad in the *Twirl Mania Program Book* that goes out to over 7,000+ competitors, coaches and judges. The *Twirl Mania Program Book* is a source book.  
~Additional advertising opportunities aside from our Twirl Mania.com site you will also be added on our **NEW Twirl Mania Online Website**. ( Twirl Mania OfficialSponsors Link, Home Page News Feed Fan Reviews, etc.)  
~**SOCIAL MEDIA FEATURES** once a month from December 2018 through February 2019 that will creatively drive traffic to your sites.
- **PRODUCT ENDORSEMENT** -Everything included in package 1



**AD PRICE \$850.00 ~ AD WITH VENDOR BENEFITS \$999.00**



# Perfect Advertising Packages

## Package 4

(limited # of vendors)

- **LOGO PLACEMENT**  
-Everything included in package 1 (see page 3)
- **ADVERTISING & BRANDING**  
~You receive a **FULL PAGE / Black & White** ad in the *Twirl Mania Program Book* that goes out to over 7,000+ competitors, coaches and judges. The *Twirl Mania Program Book* is a source book.  
~The opportunity to donate a product, gift certificate or scholarship to the Twirl Mania International winners. Strategically place your brand directly in the hands of your targeted market.  
~**SOCIAL MEDIA FEATURES** once a month from December 2018 through February 2019 that will creatively drive traffic to your sites.
- **PRODUCT ENDORSEMENT** -Everything included in package 1

AD PRICE \$500.00

AD WITH VENDOR BENEFITS \$650.00



**Valuable....EXTENDED** prime selling hours during the **TWIRL MANIA Awards Extravaganza** plus the Athlete's Workshop held at **ESPN Wide World of Sports® Complex** for Companies displaying at the Championships. Extended times include Sunday following the Championships from 6:45pm– until the awards finish and Monday 8:30am - 11:30am during Athletes Clinic.

The Wide World of Sports will vacate all guests directly following the Team Championships, Sunday, during set-up for the Awards Extravaganza. For companies choosing to depart before the festivities, there will be a 1 hour teardown departure window when competition ends. We must be notified of early departure with your Twirl Mania registration. All vendors are required to have their booths open prior to guest arrival and stay open until last guest departs. The booths must be supervised at all times.

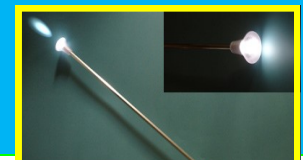
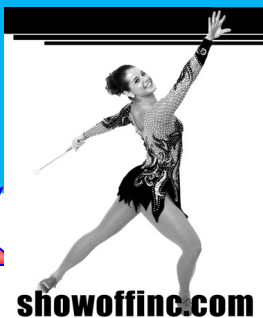
## Package 5

(limited # of advertisers)

- **LOGO PLACEMENT**  
-Everything included in package 1 (see page 3)
- **ADVERTISING & BRANDING**  
-You receive a **HALF PAGE / Black & White** ad in the *Twirl Mania Program Book* that goes out to over 7,000+ competitors, coaches and judges. The *Twirl Mania Program Book* is a source book.  
-The opportunity to donate a product, gift certificate or scholarship to the Twirl Mania International winners. Strategically place your brand directly in the hands of your targeted market.
- **PRODUCT ENDORSEMENT** -Everything included in package 1

Booth not available

AD ONLY PRICE \$350.00



Web Links begin upon receipt of payment.



# GETTING STARTED

## What to submit:

**Company Logo** MUST BE HI-RESOLUTION  
 Please email a **COLOR** 3x3 (with at least 600 pxls) Logo in a jpeg, or .gif format for the TM Website and Jumbotron advertising at the *ESPN Wide World of Sports®* Complex.

**Program Ad** MUST BE COPY READY  
 Please email .jpeg, .doc, or .pub format Ad to [TMmarketing@twirlmania.com](mailto:TMmarketing@twirlmania.com).  
**Size** See chart specs to the right.  
 Black / White or Color depending on package  
MUST BE HI RESOLUTION

Booth space  
 C or G with →  
 Booth space  
 B with →

## Ad specs:

|                       |              |            |            |
|-----------------------|--------------|------------|------------|
| \$ 350.00             | Half Page    | Blk/ Wht   | 8.0 x 5.0  |
| \$ 500.00 / \$ 650.00 | Full Page    | Blk/ Wht   | 8.0 x 10.5 |
| \$ 850.00 / \$ 999.00 | Full Page    | Full Color | 8.0 x 10.5 |
| \$1500.00             | Inside Cover | Full Color | 8.5 x 11   |
| \$1800.00             | Back Cover   | Full Color | 8.5 x 11   |

## Please Complete Form by October 31, 2018 for Disney BOOTH SPACE

- The Disney Twirl Mania booth vendor registration site will be opening shortly.
- Upon payment & paperwork/ads for Twirl Mania, you will be sent an email with the date & time for booth selection.
- Space is limited and is available on a "first come, first serve" basis.
- An email confirmation of Booth location, Link and Code to register (insurance, etc) with Disney will follow.

Do you have something you want the world to see? Do you want your target market to know about your Company? Then donate a product, gift certificate or scholarship to the Twirl Mania winners and get it in the hands of your potential customers. The product endorsement amount is up to your discretion. Endorse one, two or all events.

Company Name \_\_\_\_\_ Booth Letter Request: \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Web: \_\_\_\_\_

Email \_\_\_\_\_@\_\_\_\_\_

Package #: \_\_\_\_\_ \$ \_\_\_\_\_ Product Endorsement at Twirl Mania

Please send ad & form via email to:

[TMmarketing@twirlmania.com](mailto:TMmarketing@twirlmania.com)

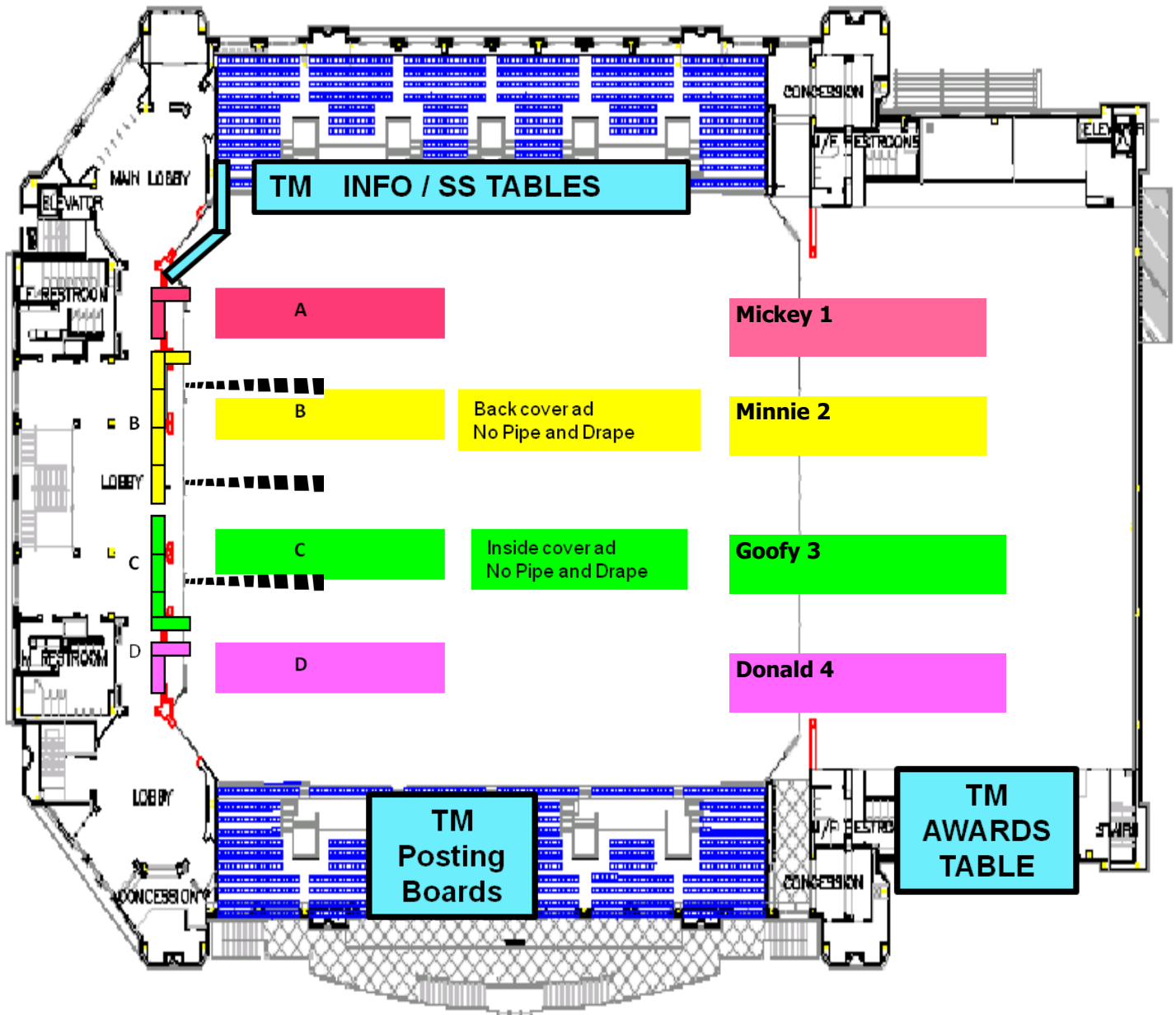
Mail payment & form to:

**Twirl Mania ~ 1315 Artisan Avenue E. ~ Celebration, FL 34747**

**Paypal also accepted (Additional 3.05% PP fee) please contact for information**

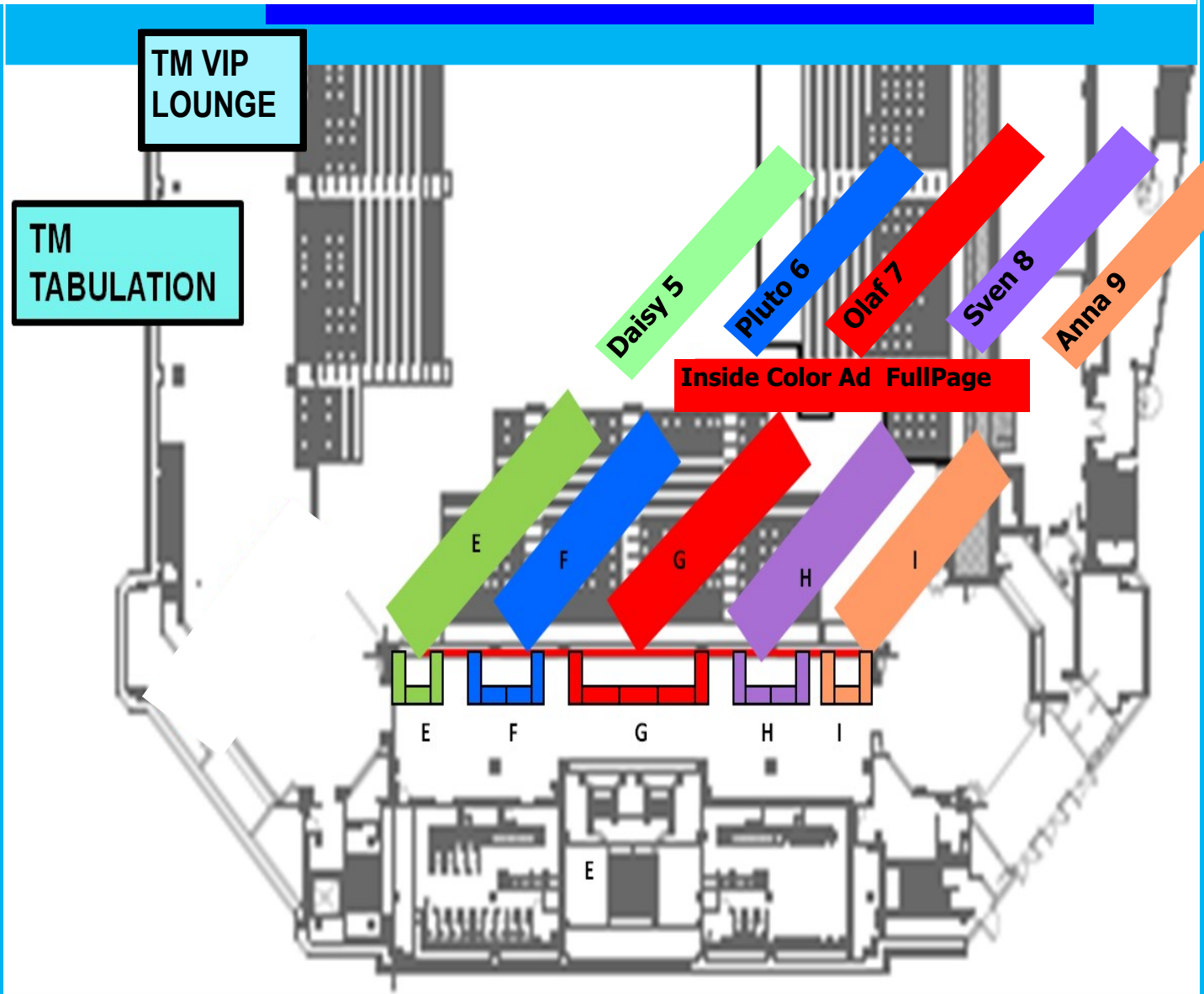
**TMMarketing@TwirlMania.com ~ CONTACT: (321) 939 -3577**

# Twirl Mania 2019 – 2nd Floor Vendor Locations UP



Walt Disney & Reedy Creek reserve right to change vendor space for safety.

# Twirl Mania 2019 – 1st Floor Vendor Locations DOWN





**U  
P  
S  
T  
A  
I  
R  
S**

**A** Full Page Ad Required (approximately 10' across) Tables 8': 1 across and one on the side

**B** Outside Back Cover Ad Required No pipe and drape upstairs  
(approximately 34' across) Tables 8': 4 across and one on the side 3' walkway between B & C

**C** Inside Cover Ad Required No pipe and drape upstairs  
(approximately 26' across) Tables 8': 3 across and one on the side 3' walkway between B & C

**D** Full Page Ad Required (approximately 10' across) Tables 8': 1 across and one on the side

There will be 3' of walking space between each vendor

**D  
O  
W  
N  
S  
T  
A  
I  
R  
S**

**E** Full Page Ad Required (approximately 12' across) Tables 8': 1 across and one on each side  
portable changing rooms ok

**F** Full Page Ad Required (approximately 20' across) Tables 8': 2 across and one on each side

**G** Inside Cover Ad Required  
(approximately 36' across) Tables 8': 4 tables across and 1 on each side

**H** Full Page Ad Required (approximately 20' across) Tables 8': 2 across and one on each side

**I** Full Page Ad Required (approximately 12' across) Tables 8': 1 across and one on each side  
portable changing rooms ok